



Crete – The Essence of Origin

Privacy Policy

Goal and scope

We want to ensure the maintenance of the highest level of privacy of our clients, to protect those needs according to the General Data Protection Regulation (GDPR) compliance standards. In this context, our company has a Responsible Person that deals with the data protection and makes the control and management of this process.

Summary

Crete operates by the website <http://www.creteluxuryartdesign.com>, where our clients can find out our policies regarding use and management of Personal Information that we receive from users of this site.

It is important for us to make sure that the use of our Clients Personal Information is only to provide you with our news, special campaigns, and events. Additionally, we also want to clarify that this information is crucial to improve the quality of the site.

Moreover, when you access this site, you agree to the collection and use of your information accordant to this policy.

Our commitment to privacy

Our company will not share our Clients Data if there was not permission for that, and also if someone wishes to remove your data from our systems, we will immediately do this.

This Privacy Policy only includes information collected through this site and does not cover any information collected offline by us, however at any time if you want we can remove your data from our systems.

Because our clients deserve to know how we collect and use the data you provide to us, with this page we show you. This advice applies to all information collected or submitted on <http://www.creteluxuryartdesign.com>, according to General Data Protection Regulation (GDPR) compliance standards.

Information collection and use

The Personal Identifiable Information that we may ask you to provide to us is only to contact or identify you, whenever you visit and demonstrate the interest in our services. So, we use your provided data to access to the content and campaigns we produce.

- To improve the products we offer you, according to your profile or behavioural data.
- To keep you informed about other relevant products that may be useful to you.

For a rapid and efficient Client Information management, we use some programs and web platforms to help us run our website and email programs, through your IP and your email address.

They will only use this information to serve our needs and are forbidden to use it in any other instance or for other propose. They are Google (ad serving and website tracking), Facebook, Instagram (ad serving) and LiveChat (chat and help desk).



Consequences of failure to provide consent

If there was not agreement to process and store your data, we will not deliver the content, campaigns and other experiences to you as mentioned above.

The information we collect

In our web platforms, you will have the opportunity to sign up for newsletters, submit your information to have access to several contents such as prices, technical information of our products, and apply for eligibility to certain events and special campaigns.

On those pages, the type of information that we collected mostly includes but is not limited to:

- Email address
- Name
- Job title
- Location
- Company name
- VAT/Tax ID
- Mailing/billing address

Constantly, if you want and approve we may create or append other information to your profile to better serving you. All the given information will be kept private and only use for business purpose.

Clients Rights:

All the clients can access and correct any of them Individual Information to:

- Request deletion of Personal Client Information;
- Access or get a copy of any Personal Client Information. This process has to be made by writing, and we will answer you as soon as possible in one month in compliance with data protection legislation;
- Complete or certificate Personal Client Information;
- Withdraw consent to the processing of Client Information;
- Order to stop or start sending marketing messages;
- Restrict processing of Personal Client Information.

How long will we keep Your Information?

We will keep your information for as long as you have your account, or as long as the information is needed to provide you with the services, or (in the case of any contact you may have with us) for as long as is necessary to provide support-related reporting and trend analysis only.

If reasonably necessary or required to meet legal or regulatory requirements, resolve disputes, prevent fraud and abuse, or enforce our Terms and Conditions, we may also keep hold of some of your information as required, even after you have closed your account, or it is no longer needed to provide the services to you.



Where we are allowed to send you direct marketing communication. Consequently, if you have consented to receive it, we may retain your contact necessary for this purpose, for as long as you do not unsubscribe.

Security of Personal Client Information

For the maintenance of Personal Client Information, our company have commercially systems to protect client data. However, all electronic storage methods are not 100% secure. Thus we cannot guarantee its absolute security.

Our commitment to the security of Personal Client Information

Our company has the obligation to prevent that unauthorized parties have the access to Personal Client Information and to maintain the accuracy and cleanliness of Clients Information while using this. Also, we save all the information in an appropriate electronic place and we use managerial procedures to safeguard and secure the information we collect online.

Specific issues for the disclosure of Personal Data to third parties

Crete keeps the Client Personal Data confidential. With that in mind, we will not disclose your Personal Data to other third parties without your permission.

Changes to this Privacy Policy

This Privacy Policy is effective since 25 of May and will remain up until new future changes that we will immediately apply. Because of this, it is recommended to check our Policy periodically to be updated.

How Clients might request to delete their data

At any time, it is possible to unsubscribe from our communications by e-mail or request the information we store about our website users. For this purpose, please get in touch with Narciso Caetano, Crete Digital Marketing Director, at info@creteluxuryartdesign.com.

All information is according to General Data Protection Regulement (GDPR), by 25 May 2018.